



SATURDAY 16th May 2019 – 10.30am – 4.00pm
WINERY VENDORS STALL APPLICATION

La Fiera Italian Festival is Myrtleford’s premier tourism event with Saturdays Wine & Food Festa a popular event attracting thousands of visitors. A maximum of 8 wineries will be accepted in 2020. A copy of Public Liability Insurance and Liquor Licence must accompany this application.
(Food Vendors and Winery stalls are limited to Alpine Valleys Wine Region)

APPLICATION FORM

Contact Details:

By entering my personal information, I consent to receive email communications from LaFiera.

<i>Contact Person:</i>	
<i>Stall Name: (for site signage)</i>	
<i>Phone:</i>	<i>Mobile:</i>
<i>Address :</i>	
<i>Town:</i>	<i>Post Code:</i>
<i>Power Required: please list all equipment and amps required per item</i>	
<i>Email Address:</i>	
<i>Web Address:</i>	
<i>Facebook Page:</i>	

Products:

Please clearly list your wine to be available at your stand

Is there anything about your products that you would like to highlight? (for example: organic certification, free range or anything that is unusual that we can promote prior to event)

Certificates & Permissions to trade:

Before you are permitted to trade at our market we will require a copy of your Certificate of Currency for your Public Liability Insurance. Wine and beer vendors must have a limited liquor licence for the day and (food vendors are required to submit a Statement of Trade to Alpine Shire Council)

Public Liability Insurance?	Expiry date / / Copy enclosed <input type="checkbox"/>
Do you have Product Insurance?	If Yes <input type="checkbox"/> Expiry date / / Copy enclosed <input type="checkbox"/>
Stalls selling wine must have a Temporary Liquor Licence for the event.	Yes <input type="checkbox"/> Expiry date / / Copy enclosed <input type="checkbox"/>

Site Dimensions: Basic site is 3 X 3 metres -

Site Fees: \$450.00 single site including gst

We reserve the right to decline any application, in which case fees will be refunded in full.

This is an all weather event and will operate as such.

Payment details:

Cheques made payable to:

Myrtleford Chamber of Commerce & Industry, P.O. Box 478, Myrtleford 3737

EFT payments to the Bendigo Bank- BSB: 633 000 Account No: 163 156 466

A Tax Invoice – receipt will be issued upon receipt of payment

LaFiera is a trading name of the Myrtleford Chamber of Commerce & Industry Inc. who is registered for gst. Once Application is approved a Tax Invoice/Receipt will be emailed to address provided. Payment is due within 30 days by EFT or cheque – No money will be collected on day. If Payment is not received, organisers have the right to accept new vendors for the event

Site Allocation:

Sites will be allocated in both Clyde Street and Great Alpine Road – There is car parking for one car per site in close proximity to stalls – Delivery vehicles to clear area by 9.45am. No car movements allowed between 9.45am and 5.00p.m. A site plan will be sent to contact person prior to the event.

Stall Set-up and Equipment:

Stallholders will be provided one 3 x 3 marquee, two trestle tables, one white tablecloth and front sign. Own signs may be displayed within the marquee. All stall equipment including racks, tables, signage etc must be contained to the stall site boundaries. Public access ways must be clear at all times. All equipment must be in good repair and be operated in a safe manner.

Vendors to supply own long tagged & tested power leads if power required

Start Time is 10.30am – All vehicles must clear the area by 9.45am and stalls ready to trade by 10.30

Wine Glasses

LaFiera will provide wine glasses for sale from a central location – Festival participants will be required to purchase a LaFiera branded glass to purchase wine by the glass.

No private glass sales allowed. Wineries wishing to make purchase to onsell can do so by prior arrangement and collect on day of festa.

Drinking Water

LaFiera has free drinking water available from the North East Water trailer which will be located in Jubilee Park and Drinking Water fountain and Landcare water station in the Piazza.

Sustainability Policy

LaFiera has adopted a sustainability policy – and will be working with the Myrtleford Landcare and sustainability group and the Myrtleford Community Garden through recycling and composting to minimise waste festivals impact on the environment

- no plastic bags
- no plastic bottles
- no plastic plates, cutlery or straws
- no Styrofoam
- no balloon decorations unless LATEX
- no plastic giveaways

Waste

Recycling containers/skip will be made available to stallholders.

Cardboard Boxes MUST be flattened and placed within the cardboard skip provided NOT left next to recycling bins

Glass Bottles MUST be placed in recycling bins provided.

Cancellation Policy

The Wine and Food Festa requires 8 Wineries to fill hired marquees. If a replacement winery cannot fill the booked site then no refund will be made. LaFiera is a not for profit event.

Acknowledgement

This application has been completed by: _____(name)

Number of Sites required: _____ Payment enclosed/eft confirmation: \$450.00

Signed: _____ Date: _____

This form must be filled out and returned by Sunday 5th April 2020

LaFiera

P.O. Box 478

Myrtleford Vic. 3737

or emailed to info@lafiera.com.au

Enquiries: 03 57511745

If less than 8 wineries register for a stall by the closing date of 5th April 2020 then applications may be accepted by wineries from outside the Alpine Valleys Wine Region