



La Fiera Italian Festival is Myrtleford’s premier tourism event with Saturdays Wine & Food Festa a popular event attracting thousands of visitors. A maximum of 2 coffee and 2 merchandise vendors will be accepted to compliment Food, Produce and Wine Vendors.

LaFiera has adopted a strict sustainability policy and prefers compostible containers wherever possible. No plastic plates, cutlery, single use plastic bags or water bottles allowed.

*(Food and Wine stalls are limited to Alpine Valleys Wine Region and on separate application form.)*

### APPLICATION FORM

#### Contact Details:

By entering my personal information, I consent to receive email communications from LaFiera.

Stall Holder Name:	
Stall Name:	
Phone:	Mobile:
Address :	
Town:	Post Code:
Km’s from Myrtleford:	
Email Address:	
Web Address:	
Facebook Page:	

#### Products:

Please clearly list your products in a manner that lets us understand your stall offering. List more important items first and indicate a % if that might help us. For example: *“Fresh Strawberries and Raspberries (90%), jam (10%)”* if insufficient space, please add on a separate page


**Is there anything about your products that you would like to highlight?** (for example: organic certification, free range or anything that is unusual that we can promote prior to event)


### Certificates & Permissions to trade:

Before you are permitted to trade at our market we will require a copy of your certificate of currency for your Public Liability Insurance.

You are also required to submit a Statement of Trade to Alpine Shire Council

Do you have Public Liability Insurance?	Yes <input type="checkbox"/> Expiry date / / Copy enclosed <input type="checkbox"/> or No <input type="checkbox"/>
Do you have Product Insurance?	Yes <input type="checkbox"/> Expiry date / / Copy enclosed <input type="checkbox"/> or No <input type="checkbox"/>
Stalls selling food must have be registered with Streatrader and the Alpine Shire.	Yes <input type="checkbox"/> Expiry date / / Copy enclosed <input type="checkbox"/> or No <input type="checkbox"/>

**Site Dimensions:** Basic site is 3 X 3 metres - unpowered

**Site Fees:** \$110.00 single site including gst  
\$165.00 double site including gst

We reserve the right to decline any application, in which case fees will be refunded in full.

This is an all weather event and will operate as such.

LaFiera is a trading name of the Myrtleford Chamber of Commerce & Industry Inc. who is registered for gst. Site fees are inclusive of 10% gst

Once Application is approved a Tax Invoice/Receipt will be emailed to address provided. Payment is due within 30 days by EFT or cheque – No money will be collected on day.

### Payment details:

Cheques made payable to:

Myrtleford Chamber of Commerce & Industry, P.O. Box 478, Myrtleford 3737

EFT payments to the Bendigo Bank- BSB: 633 000 Account No: 163 156 466

**Site Allocation:** Sites will be allocated on the morning of the event in order of arrival  
All sites will be in Clyde Street and parking is available in parking bays close to sites.

### Stall Set-up and Equipment:

Stallholders must provide their own covers and stall set-up which must be good in presentation.

Management do not provide or hire out any stall equipment, they only provide site area.

All stall equipment including racks, tables, signage etc must be contained to the stall site boundaries.

Public access ways must be clear at all times. Tents, covers and all stall equipment must be erected securely and weighted or secured at all times. All equipment must be in good repair and be operated in a safe manner.

**Start Time is 10.30am – All vehicles must clear the area by 10am and stalls ready to trade by 10.30**

## Acknowledgement

This application has been completed by: \_\_\_\_\_(name)

Number of Sites required: \_\_\_\_\_ Payment enclosed/due: \$110.00 / \$165.00

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**This form must be filled out and returned by Friday 5<sup>th</sup> April 2020**

LaFiera

P.O. Box 478

Myrtleford Vic. 3737

or emailed to [info@lafiera.com.au](mailto:info@lafiera.com.au)

Enquiries: 57511745