

la fiera

ITALIAN FESTIVAL MYRTLEFORD



La Fiera Festival Young Ambassador Scheme 2022

About the Young Ambassador Scheme

The La Fiera Italian Festival Myrtleford (La Fiera) Young Ambassador Scheme (the Scheme) involves the development of young people (16-25 years) in the Alpine Shire community who are interested in personal growth through community service and leadership activities. Applicants will be selected annually via a formal application process, which will involve an interview with the selection panel.

The Young Ambassadors for La Fiera 2022 will be announced in late February 2022. Those selected as Young Ambassadors will undergo a part-time mentoring and learning program conducted by experienced local mentors to prepare them for being ambassadors, guides and junior leaders at La Fiera. The Scheme attracts public interest and ambassadors in-training, may need to be available to participate in media and promotional events and activities in the lead up to and during La Fiera Festival. These include Young Ambassador profile features, La Fiera fund raiser dinner, La Fiera Launch, reception for visiting dignitaries, representing La Fiera in identifying apparel etc.

For the 2022 La Fiera Festival, past Young Ambassadors may be invited to:

- Assist in promoting the Scheme
- Participate in the selection of future Young Ambassadors
- Support and/or serve on the La Fiera Italian Festival Committee

Development/Mentoring Program

Young Ambassadors will undergo a mentoring and learning program in March to early May 2022, which may comprise the following areas:

- History of the settlement of the Italian families in the Alpine Valleys and how those families integrated into and contributed to developing this region's community and modern culture
- Traditional Italian culture that encompasses traditional social activities/customs, food and wine preparation and traditional costumes
- La Fiera Planning and Events Program
- Community Leadership with guest speaker(s)
- Communication skills, conversation making and public speaking

Application Process

Scheme applicants must complete, sign and date this application form and submit it via email to: admin@lafiera.com.au Attention: La Fiera Festival Ambassadors Scheme Selection Panel

Applications must be received in the format made available to applicants and must be lodged electronically via email, to the designated address, by 4.00pm on Thursday 9 December 2021.

Application Forms

Application forms may be downloaded from: www.lafiera.com.au/forms

The application form is designed to be self-explanatory and is generally straight-forward. Should you have any queries about completing the form, you may text one of the following numbers advising your name and clearly stating your query in relation to the part of the application form that it may pertain.

Text No. 1 – 0408 755 591 Text No. 2 – 0421 756 215

Eligibility Criteria and Conditions of Participation

Those eligible to apply include those people between the ages of 16 and 25 years at the date the application closes, who are residents of the Alpine Shire or have been educated in the Alpine Shire or have family residing in the Alpine Shire.

There are certain conditions of participation, and they can be viewed on the La Fiera website at: <https://www.lafiera.com.au/young-ambassador.html>

Young Ambassador applicants are advised and are to acknowledge that the La Fiera Festival Committee is a volunteer committee; the Scheme has been prepared and will be administered by volunteers and is to be undertaken strictly on a volunteer basis.

The Scheme is subject to an annual application and selection process.

Benefits in participating in the La Fiera Festival Ambassador Scheme

The benefits of participating in the Scheme are many. Through their involvement in this leadership and community service program, participating Young Ambassadors will gain both personally and professionally as they learn about important cultural aspects of the development of the Ovens Valley communities and impart that knowledge to the many visitors at the La Fiera Italian Festival.

On completion of the bespoke mentoring program Young Ambassadors will be knowledgeable, confident and articulate ambassadors. Their ambassadorial skills will not only apply to the La Fiera Italian Festival but extend to and represent the Alpine Shire community as a whole.

In summary, Scheme participants benefit from being role models as Young Ambassadors and in doing so, they prepare themselves to be our community's and other community's future leaders. The Alpine Shire community benefits as a result. Refer to the La Fiera website: www.lafiera.com.au for further benefits listed. Selection Process

All applications received by the due time and date will be reviewed by the La Fiera Young Ambassador Scheme Selection Panel. Applicants will be short-listed in late December 2021.

Short-listed applicants will be invited to attend an interview with the Selection Panel, in late January as part of the application process. Successful applicants will be advised by telephone, a fortnight before the La Fiera Fundraiser Dinner, by the Selection Panel Secretary and will be invited to attend the La Fiera Fundraiser Dinner at the Myrtleford Savoy Club in late February (as guests) where the La Fiera Festival Young Ambassadors will be publicly announced. The families of successful applicants are encouraged to support this event. An embargoed media release will be issued to media agencies in this period and photographic opportunities will be made available to the media at the dinner.

La Fiera Festival Young Ambassador Scheme 2022

Application Form

Personal Details

Surname: First Name:

Preferred Name: Gender: Date of Birth:

Home Address:

Email: Mobile:

Do you have existing medical conditions that may affect your safe participation in this program?
If 'Yes', please list here:

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Emergency Contact Details:

Name:..... Relationship to you:

Contact Phone No:

Other Information that you feel may be pertinent to your application.

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Acknowledgement of Agreement to Conditions

I, _____ acknowledge that the La Fiera Festival Committee is a volunteer committee, the Scheme has been prepared and will be administered by volunteers and my participation is to be undertaken strictly on a volunteer basis. I understand and agree to the conditions outlined in the above application.

Participant's Signature: _____ Date: __/__/__

If you are under 18 years of age, a parent or guardian must also provide consent for you to participate in the Scheme and also sign the application form, as prepared below.

I, _____ give permission for my son/daughter/child in my care, _____ (child's name) to participate in the La Fiera Festival Young Ambassador Scheme 2022. I understand and agree to the conditions outlined in the above application.

Parent/Guardian's Signature: _____ Date: __/__/__

Personal Attributes, Goals and Ambitions

The following questions relate to the selection criteria that the selection panel will use to evaluate your application.

What would you like to achieve in your life – what are your goals and aspirations? What motivates you?

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What new experiences and skills would you hope to gain from the Young Ambassador Scheme?

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Have you had any experience in supporting or leading community-based activities? Yes/No
If Yes, please elaborate.

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Would you like to learn more about the Italian culture and the history of Italian settlement in the Alpine Valleys and environs? Yes/No

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Would you like to participate in photographic opportunities and media events, such as fund raiser dinner, La Fiera Festival Launch, reception for visiting dignitaries and interviews for print and electronic media? Yes/No If Yes, why?

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What attributes do you feel you could bring to the young ambassador team to help have a positive impact on the festival?

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Would you be agreeable to serving on the La Fiera Festival Committee in future years, if nominated by a La Fiera Committee Member? Yes/No.

If Yes, in what capacity?

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